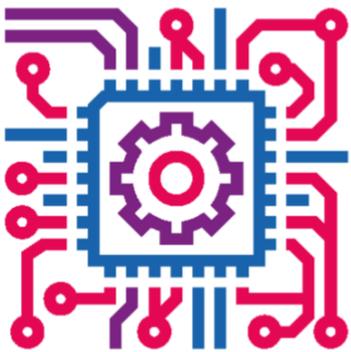


Innovate UK

Knowledge Transfer Network



Robotics and Artificial Intelligence Industry Showcase

Manchester

Tuesday 12 March 2019

Exhibition and Sponsorship

About the RAI Industry Showcase

“An industrial focused showcase to stimulate the adoption of RAI technologies in order to boost productivity and competitiveness in the UK.”

Targeting up to 500 delegates, primarily from industry, the programme gives attendees the following opportunities:

- Learn about how RAI technologies have the power to improve business productivity
- Be inspired and hear from companies adopting new technology
- Make new connections and find partners and customers
- Understand RAI capability in the UK and identify people who can help you take your ideas forward
- Gain insight into future trends

Partnering with KTN

The Knowledge Transfer Network exists to facilitate collaboration to accelerate innovation for the benefit of the UK economy. We are running this event to support the RAI community by creating genuine business opportunities and showcasing capability. As we are a not-for-profit company, the income from sponsorship and ticket sales is required to cover the costs of the event. By supporting the event, you are not only accessing a number of great features, but you are investing in the event itself. It is our ambition to deliver a truly inspirational and valuable high impact event, which the community deserves. But we need your help.

Some key stats:

- ✓ 212,231 visits to our website
- ✓ 92,032 people in our network
- ✓ 37,888 organisations in our network
- ✓ 5,758 B2B & B2R introductions recorded
- ✓ 310 events delivered

Source: 2016-2017 Annual Report

Exhibitor

- Exhibition stand
- Listed as an exhibitor on the website and delegate brochure
- 2 complimentary delegate tickets

£750 + VAT

Headline Sponsors

- Speaker slot / host masterclass
- Exhibition stand with choice of location
- Prominent listing on the website
- Half page advertisement and editorial in the delegate brochure
- Logo on electronic screens at the event
- Credited throughout the communications campaign leading up to the event and post event content
- Access to photographs for your use (post event)
- Access to data from delegates who opt-in to receive contact from your organisation
- 4 complimentary delegate tickets

£6,000 + VAT

Supporting Sponsors

- Listing on the website and delegate brochure
- Quarter page advertisement in the delegate brochure
- Logo on electronic screens at the event
- Exhibition stand
- 2 complimentary delegate tickets

£2,500 + VAT

Marketing

RAI Industry Showcase will have a dedicated marketing manager to ensure the event is well publicised and messaging is relevant, timely and consistent.

Channels:

- Targeted digital marketing to KTN network
- Promotion from partners and sponsors
- Press and media
- Local networks
- Social media (Twitter, LinkedIn) #RAI19
- Bespoke event website

The Venue

[!Audacious Church](#), Manchester

- Vibrant and refurbished city-centre venue
- Free parking on site
- Less than 2 miles from Manchester Piccadilly
- 7 minute walk from Salford Central

Contact

For sponsorship enquiries, please contact Poonam Phull, Event Manager Poonam.Phull@ktn-uk.org

Read more on our website - <https://ktn-uk.co.uk/news/opportunity-to-exhibit-at-the-robotics-and-ai-industry-showcase-2019>